



MARTIN FACUNDO BERECIARTUA
mfbdisin@gmail.com



MARTIN FACUNDO BERECIARTUA

EDUCATION

INDUSTRIAL DESIGNER - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

GRAPHIC AND INTERACTION DESIGN FOR PRODUCTS - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

SHOE DESIGN - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

TRANSPORTATION DESIGN SKETCH - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

MODELLING AND PROTOTYPING FOR INDUSTRIAL DESIGNERS - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

SMALL BOAT DESIGN AND CONSTRUCTION - NAUTICAL BOATBUILDING SCHOOL - ARGENTINA

HELLO DESIGN THINKING - IDEO

VIRTUAL TEACHING AND LEARNING ENVIRONMENTS - CITEP, UBA

BEING A TEACHER IN VIRTUALITY... WITH WHAT STRATEGIES? - CITEP, UBA

UX/UI DESIGN - CABA LEARNING ACADEMY - ARGENTINA

SKILLS

Design methodology and strategy for product development.

Very good freehand sketching for presentations and idea communications, very good quality of scale models of different sizes and materials, 3D printing, prototype development and manufacture procedures knowledge.

Solidworks - Rhinoceros - KeyShot - Blender - Figma - Catia V5 - 3D Max - Alias(basic) - Autocad (basic)

Adobe Creative Cloud - SketchBook Pro - Logopress (sheet metal forming) - Sony Vegas Pro - Microsoft Office



MARTIN FACUNDO BERECIARTUA

EXPERIENCE

Industrial design, product design, transport design, packaging design, retail design, POP design, interior design, graphic design and design teacher.

Bridger Conway (February - August 2005) Junior Industrial Designer

High Q Argentina (2007 - 2009) Senior Industrial Designer

Freelance Designer (2005 - ongoing).

Lead Designer at Metalurgica M.I.T. (2011 - ongoing)

Worked with different companies and factories, design studios and designers and engineers.

D.I. Jorge Ceballos; Margen Design; Cohan Design Group; Ing Agronomo Alejandro Clutterbuck;

Carrocerias Sudamericas S.A.(busses); Imagen Visual; Fortia (sport products); Remodela tu Casa and many more.

DESIGN EDUCATOR

Facultad de Arquitectura, Diseño y Urbanismo, U.B.A. Diseño Industrial (2006 - ongoing)

ONGOING

Design Consultancy

Lead Designer at Metalurgica M.I.T.

Industrial Design educator Cátedra D.I. Ferrero (2018 - ongoing)

LANGUAGES

Spanish

English

Italian

French (basic knowledge)

MARTIN FACUNDO BERECIARTUA



WORK

MARTIN FACUNDO BERECIARTUA
INDUSTRIAL AND PRODUCT DESIGN

DON BOSCO TOYS

Injected pastic Toy manufacturer

FROM THE IDEA TO LAUNCH

Design a big toy car

DESIGN AND DEVELOPMENT

Toy Car

Full design process, from ideation to production



MARTIN FACUNDO BERECIARTUA INDUSTRIAL AND PRODUCT DESIGN

METALURGICA M.I.T.
Office supplies manufacturer

FROM THE IDEA TO LAUNCH

I made the research, ideation, product development, packaging development, search for suppliers, commercialization.

DESIGN AND DEVELOPMENT

Retail shelving

Full design process for in stores retail shelving for sectorize and highlight products in the store.

Puncher

Full design process of the product. Designed a small puncher and a bigger puncher made of sheet steel and injection-molded plastic parts.

Desk Stapler

Full design process of the product. Designed to be manufactured in China. Research for overseas suppliers.



MARTIN FACUNDO BERECIARTUA

INDUSTRIAL AND PRODUCT DESIGN

ENTREPRENEUR

Architect/Interior Designer

Cooking pot

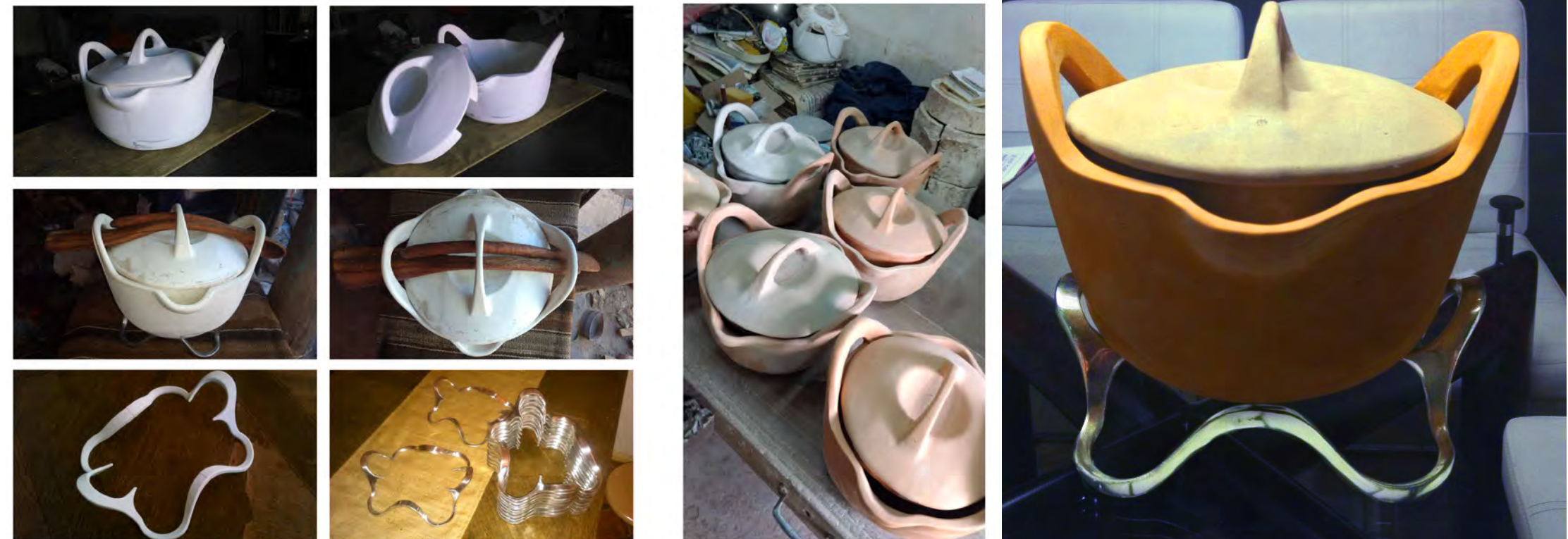
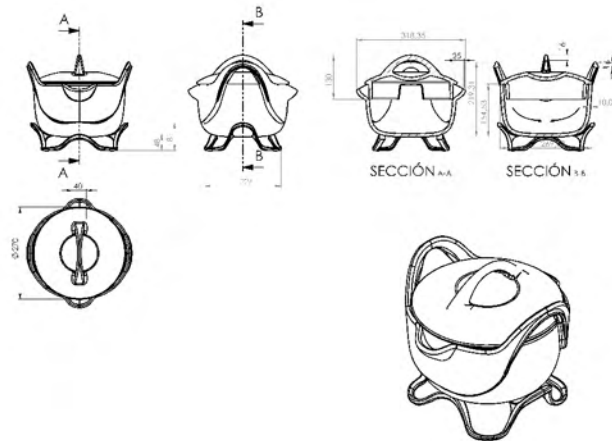
Design a Red Clay Cooking pot

DESIGN AND DEVELOPMENT

Clay Cooking Pot

Full design process, from ideation to production

Was chosen to participate in the Google Arts and Culture + Museum of Design Excellence - Design Week 2020 Filling The Void: 10 Inspiring Designs From Across The Globe. A concise selection of inspiring products, graphics and architecture collected during the Covid-19 pandemic



MARTIN FACUNDO BERECIARTUA
TRANSPORTATION DESIGN

CARROCERIAS
SUDAMERICANAS

Bus/Coach Manufacturer

CONCEPT IDEATION

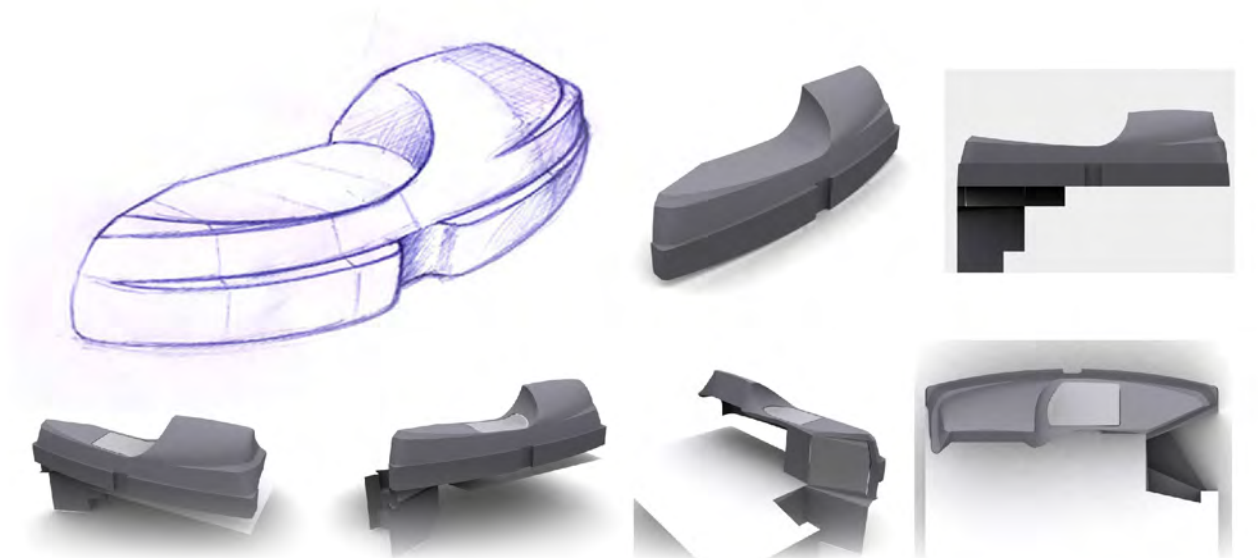
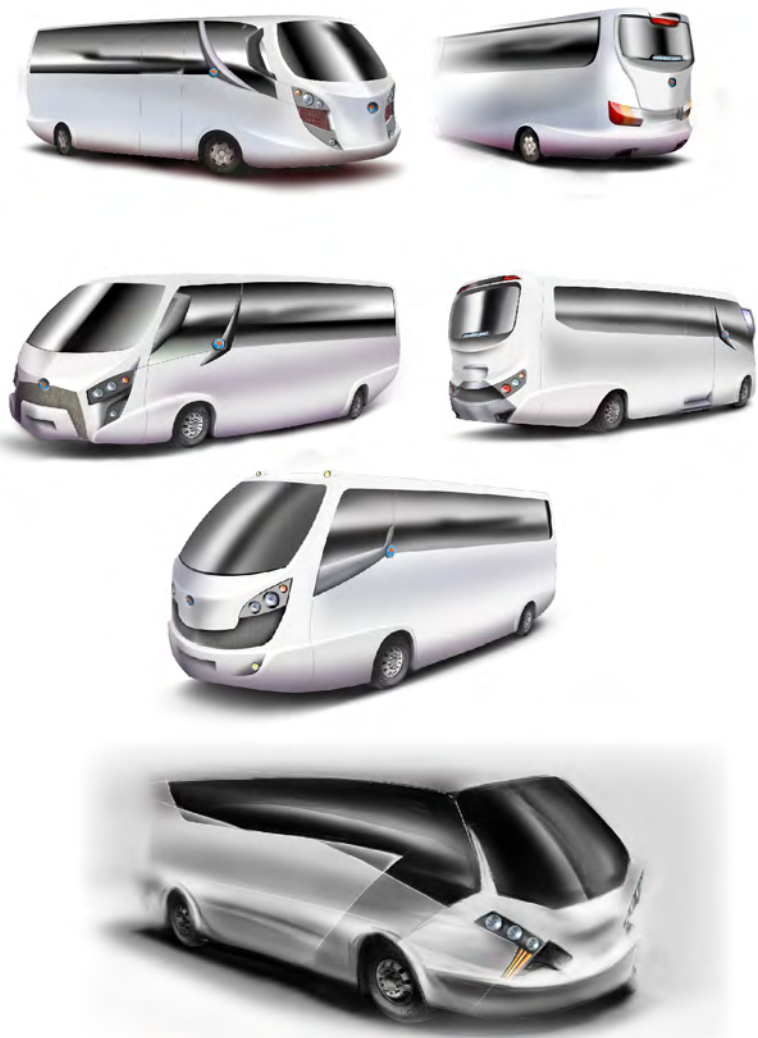
Ideation renders for a Midi Bus

PRODUCT DEVELOPMENT

Dashboard design and develop

CONCEPT

Dynamism and aggressivity



MARTIN FACUNDO BERECIARTUA FURNITURE DESIGN

PERSONAL PROJECT

Bifaz Stool

CONCEPT

Wood stool that allows the user to use it on one side or the other. With two surfaces with different finishes.

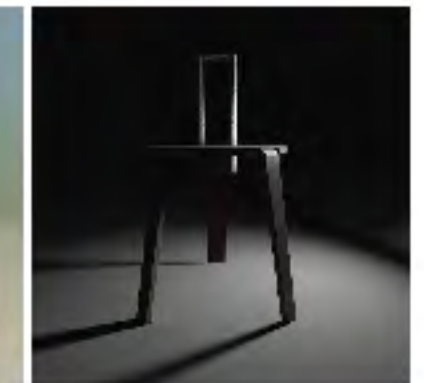


PERSONAL PROJECT

Wood Chair

CONCEPT

A lightweight three legs chair.



PERSONAL PROJECT

Emoji Stool

CONCEPT

Wood stool with an eva foam backrest that can be used as a mat by one or more children.

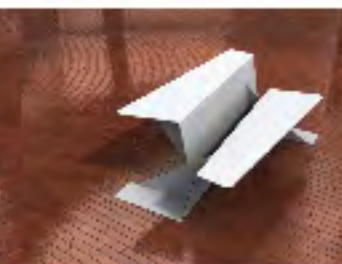


ENTREPRENEUR

Papelito Table

CONCEPT

A table made of sheet metal based on the origami concept, folding of paper to shape objects.



MARTIN FACUNDO BERECIARTUA FAIR AND INTERIOR DESIGN

DIFFERENT COMPANIES

Designed for Companies and Manufacturers

STANDS FOR TRADE FAIRS

Design and develop of stands with different concepts and ideas. One is to show what the company does. Other stand to show what products manufacture and how they make them.

MEETING ROOMS AND OFFICES

Show a creative and dinamic company.

MOTOROLA SHOWROOM

Showroom for Motorola with a focus in product islands for highlight the product.



MARTIN FACUNDO BERECIARTUA

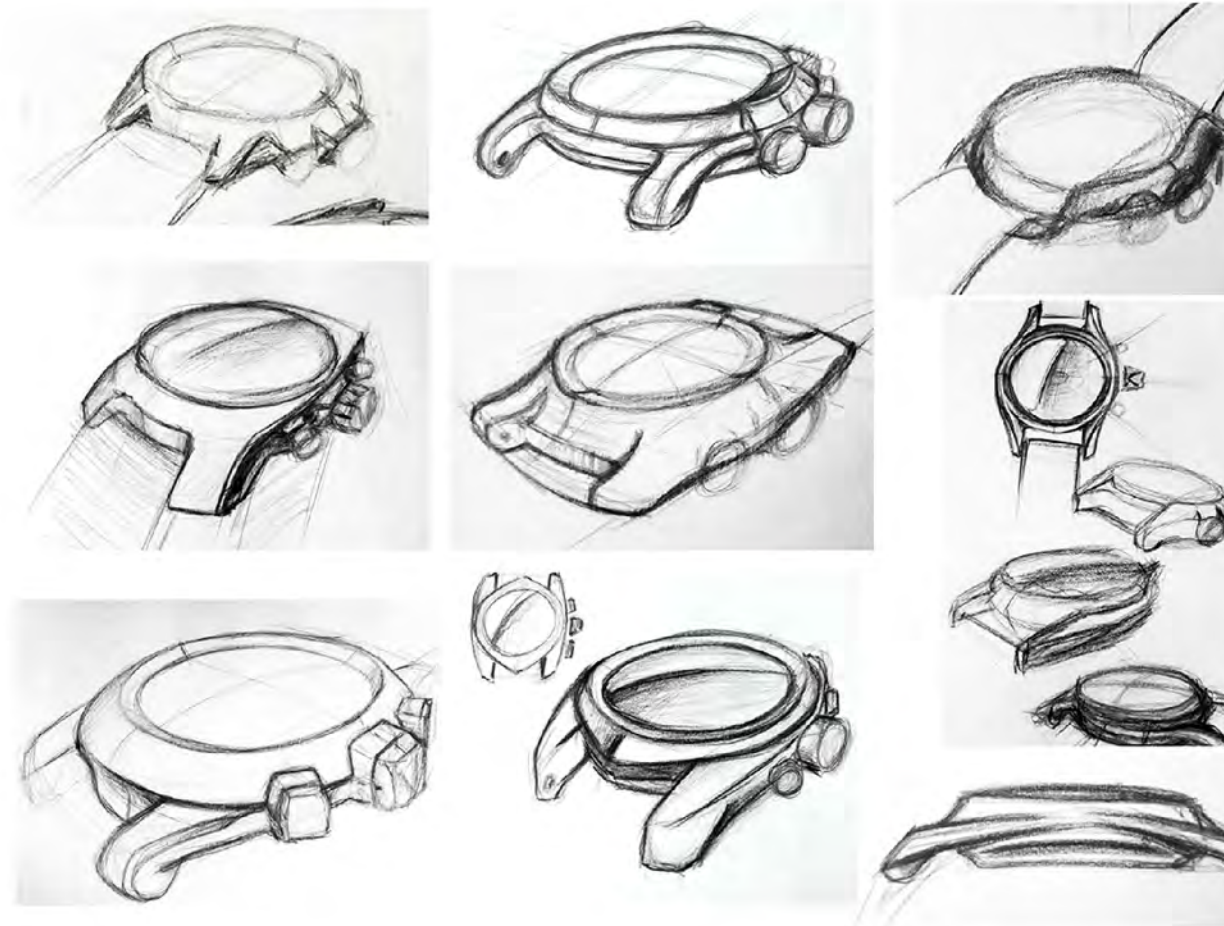
IDEATION PROCESS

VINCERO WATCHES

Watch manufacturer from USA

CONCEPT IDEATION

Ideation process at the beginning of a new watch project



ENTREPRENEUR

Office supplier from France

CONCEPT IDEATION

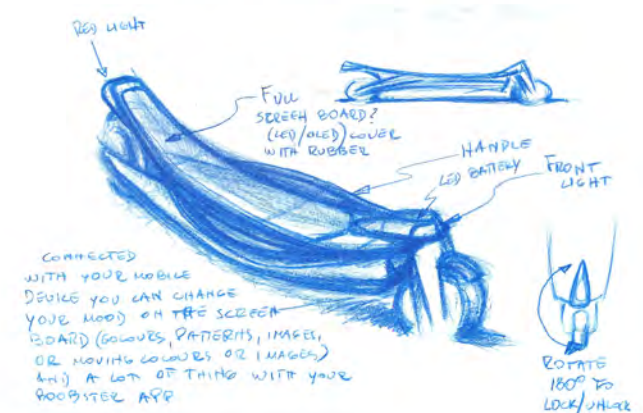
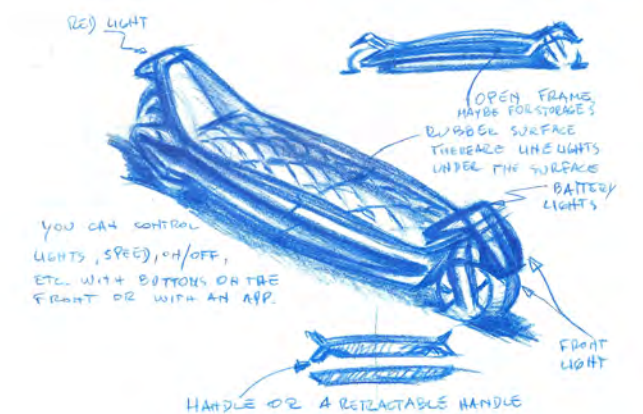
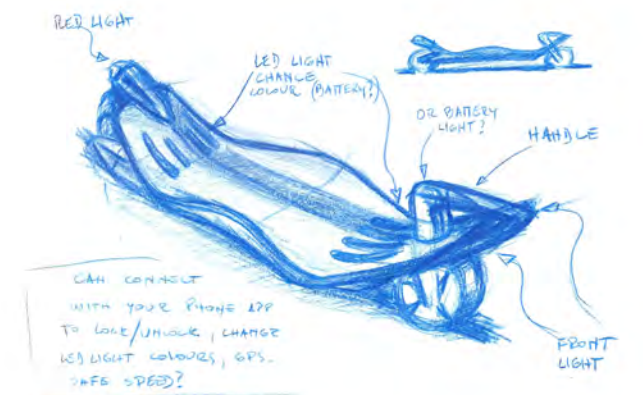
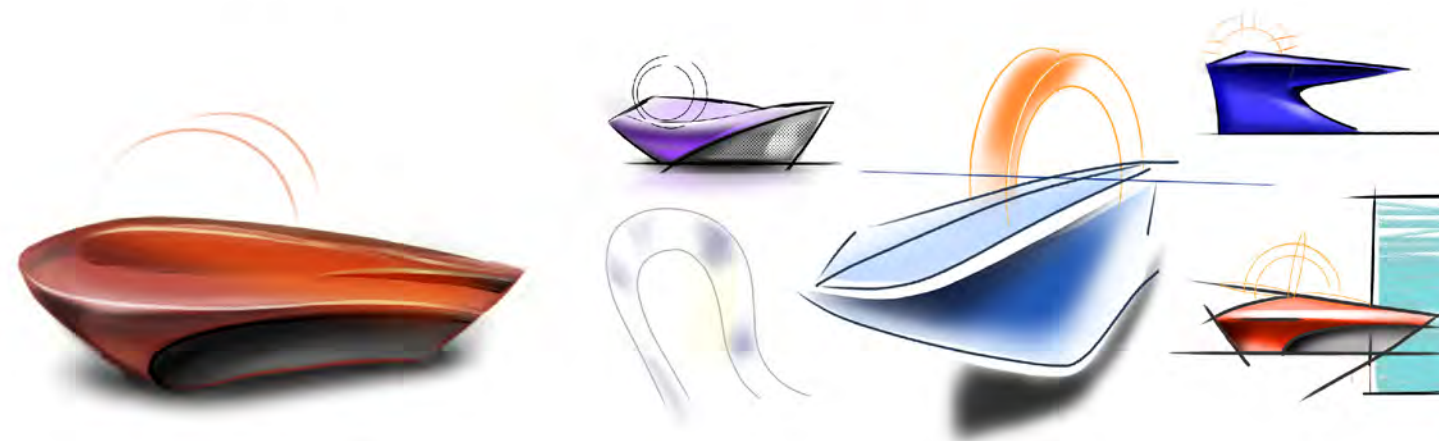
Ideation process for a new tape dispenser

ENTREPRENEUR

Engineer from Switzerland owner of ROOBSTER Mobility Company

CONCEPT IDEATION

Ideation process starting from a moodboard at the beginning of a new board project



MARTIN FACUNDO BERECIARTUA

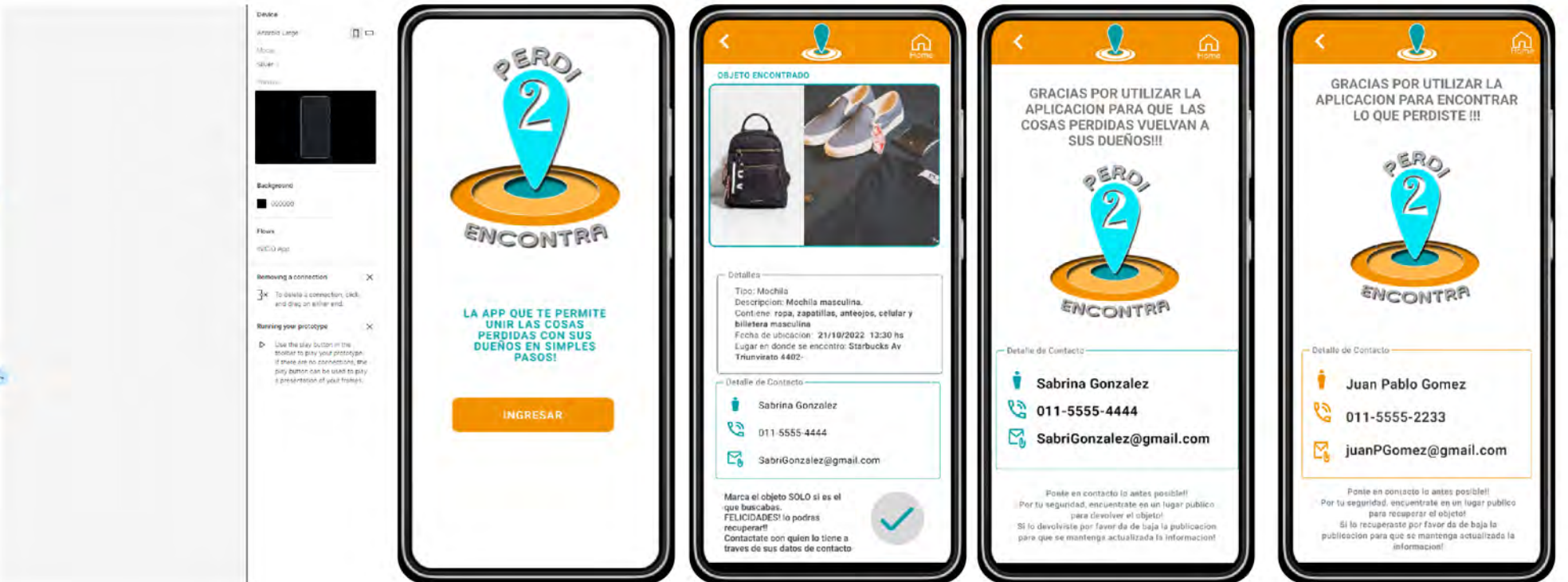
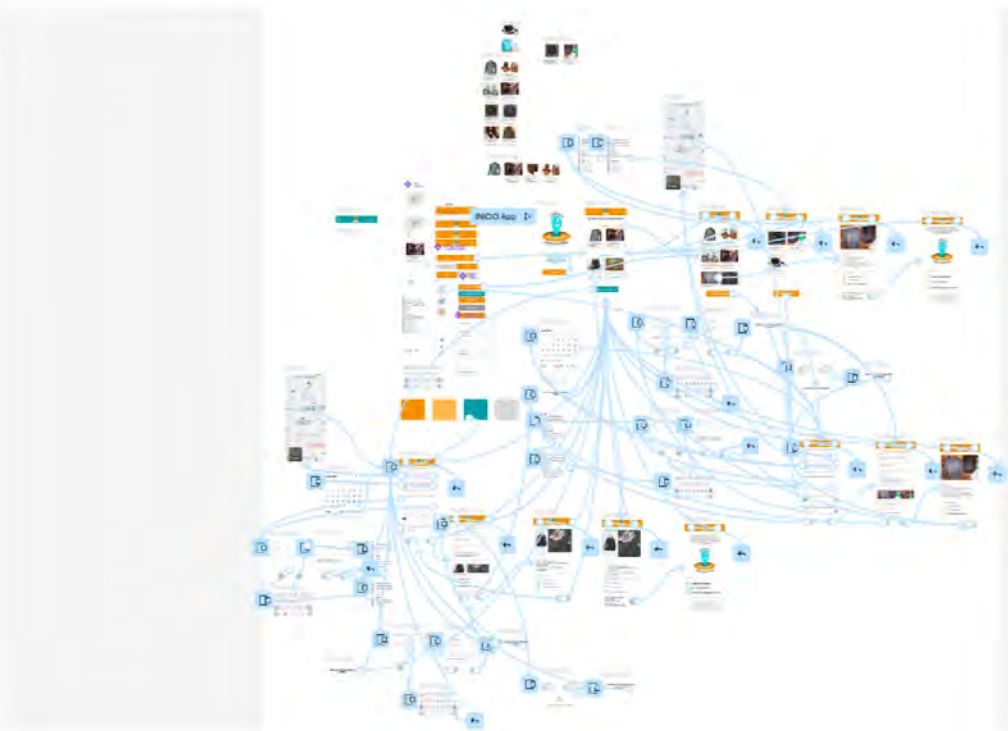
UX/UI DESIGN

APP DESIGN LOST & FOUND

Research, ideation, design and prototyping

UX

Lost/Found is an app that helps you find lost items, and if you find something it helps you return it to its owner.



MARTIN FACUNDO BERECIARTUA

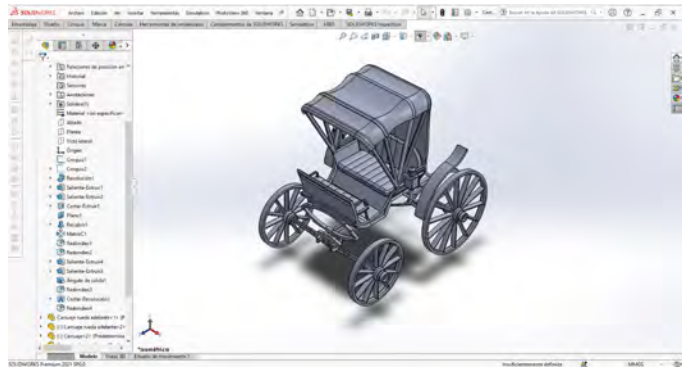
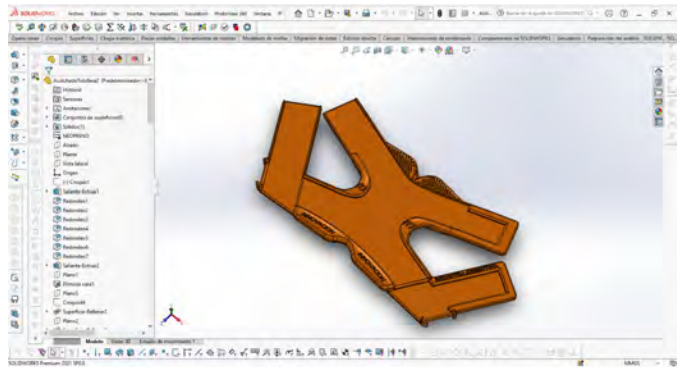
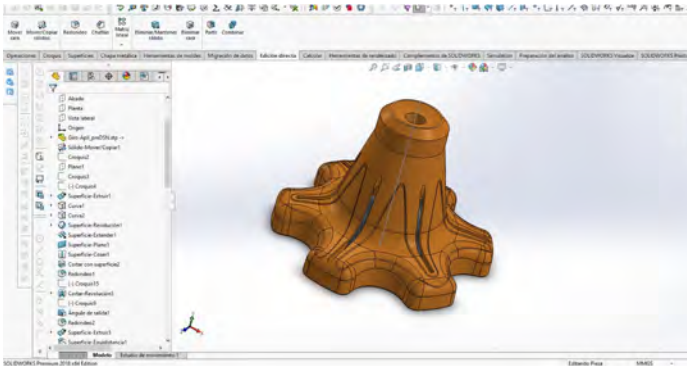
3D MODEL FOR PRODUCTION AND 3D PRINTING

GOVORSIN TOOLING COMPANY

Tool and die manufacturer

3D MODEL FOR TOOL DESIGN

3D model with specifications and tolerances for the design of a tool for plastic injection molded parts

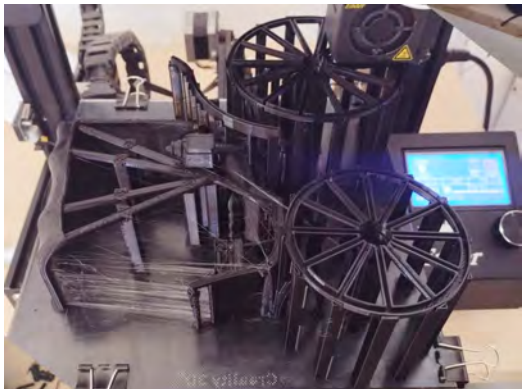


FORTIA SPORT COMPANY

Development of high performance sports equipment

WEIGHTED HEEL PAD

3D design and development for the manufacture of the rubber inner padding



ARCHITECT ENTREPRENEUR

Architecture and interior design

PHAETON CARRIAGE

3d model to make a detailed prototype in 3d printing of a phaeton carriage, to scale



MARTIN FACUNDO BERECIARTUA

3D VISUALIZATION

AQUALUM YACHTS

Yachts and Boats Manufacturer

CONCEPT VISUALIZATION

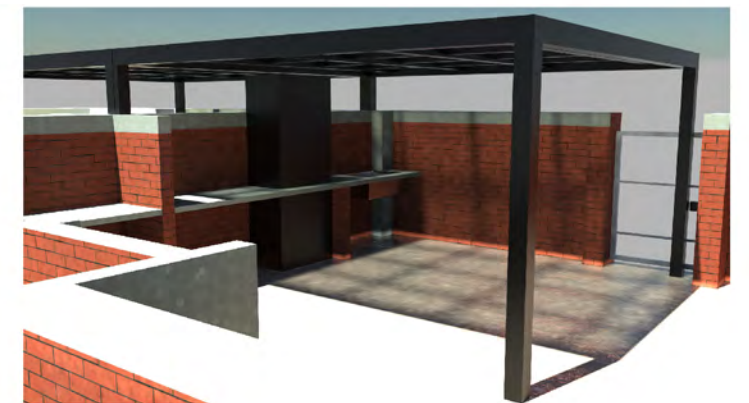
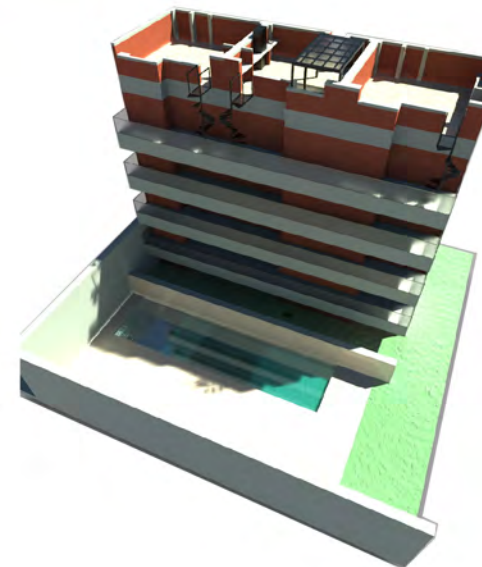
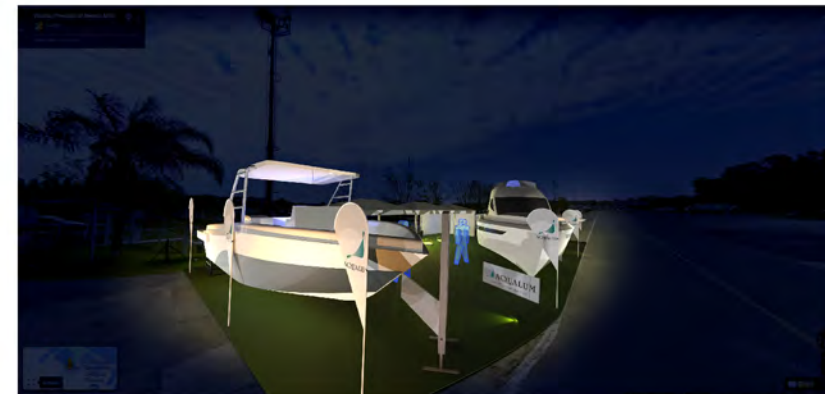
Rendering to visualize where the yachts, boats and other elements of the stand would be placed according to the proposed design. Also to visualize how everything would look like during the day and at night

APARTMENT OWNER

Businessman

CONCEPT VISUALIZATION

The owner of a top floor apartment and the building consortium needed to visualize how the design of a rooftop pergola would affect the neighbors and the pool with its shade. Renders with different



MARTIN FACUNDO BERECIARTUA



CONTACT ME:



martinfb.wix.com/mfbereciartua



[@mfbereciartua](https://www.instagram.com/mfbereciartua)



www.behance.net/mfbdisin



www.linkedin.com/in/martinbereciartua



mfbdisin@gmail.com

mfbdisin@gmail.com

MARTIN FACUNDO BERECIARTUA



THANK YOU!

mfbdisin@gmail.com