



MARTIN FACUNDO BERECIARTUA  
[mfbdisin@gmail.com](mailto:mfbdisin@gmail.com)

## EDUCATION

**INDUSTRIAL DESIGNER** - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

**GRAPHIC AND INTERACTION DESIGN FOR PRODUCTS** - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

**SHOE DESIGN** - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

**TRANSPORTATION DESIGN SKETCH** - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

**MODELLING AND PROTOTYPING FOR INDUSTRIAL DESIGNERS** - UNIVERSIDAD DE BUENOS AIRES - ARGENTINA

**SMALL BOAT DESIGN AND CONSTRUCTION** - NAUTICAL BOATBUILDING SCHOOL - ARGENTINA

**HELLO DESIGN THINKING** - IDEO

**VIRTUAL TEACHING AND LEARNING ENVIRONMENTS** - CITEP, UBA

**BEING A TEACHER IN VIRTUALITY... WITH WHAT STRATEGIES?** - CITEP, UBA

**UX/UI DESIGN** - CABA LEARNING ACADEMY - ARGENTINA

## SKILLS

Design methodology and strategy for product development.

Very good freehand sketching for presentations and idea communications, very good quality of scale models of different sizes and materials, 3D printing, prototype development and manufacture procedures knowledge.

**Solidworks** - **Rhinoceros** - **KeyShot** - **Blender** - **Figma** - **Catia V5** - **3D Max** - **Alias(basic)** - **Autocad (basic)**

**Adobe Creative Coud** - **SketchBook Pro** - **Logopress (sheet metal forming)** - **Sony Vegas Pro** - **Microsoft Office**



## MARTIN FACUNDO BERECIARTUA

### EXPERIENCE

Industrial design, product design, transport design, packaging design, retail design, POP design, interior design, graphic design and design teacher.

Bridger Conway (February - August 2005) Junior Industrial Designer

High Q Argentina (2007 - 2009) Senior Industrial Designer

Freelance Designer (2005 - ongoing).

Lead Designer at Metalurgica M.I.T. (2011 - ongoing)

Worked with different companies and factories, design studios and designers and engineers.

D.I. Jorge Ceballos; Margen Design; Cohan Design Group; Ing Agronomo Alejandro Clutterbuck;

Carrocerias Sudamericanas S.A.(busses); Imagen Visual; Fortia (sport products); Remodela tu Casa and many more.

### DESIGN EDUCATOR

Facultad de Arquitectura, Diseño y Urbanismo, U.B.A. Diseño Industrial (2006 - ongoing)

### ONGOING

Design Consultancy

Lead Designer at Metalurgica M.I.T.

Industrial Design educator Cátedra D.I. Ferrero (2018 - ongoing)

### LANGUAGES

Spanish

English

Italian

French (basic knowledge)

MARTIN FACUNDO BERECIARTUA



# WORK

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# MARTIN FACUNDO BERECIARTUA INDUSTRIAL AND PRODUCT DESIGN

## DON BOSCO TOYS

Injected plastic Toy manufacturer

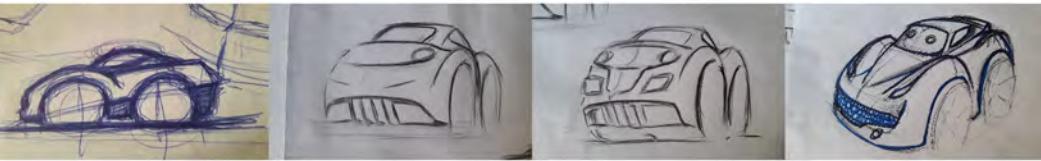
### FROM THE IDEA TO LAUNCH

Design a big toy car

### DESIGN AND DEVELOPMENT

#### Toy Car

Full design process, from ideation to production



# MARTIN FACUNDO BERECIARTUA INDUSTRIAL AND PRODUCT DESIGN

## METALURGICA M.I.T.

Office supplies manufacturer

### FROM THE IDEA TO LAUNCH

I made the research, ideation, product development, packaging development, search for suppliers, commercialization.

### DESIGN AND DEVELOPMENT

#### Retail shelving

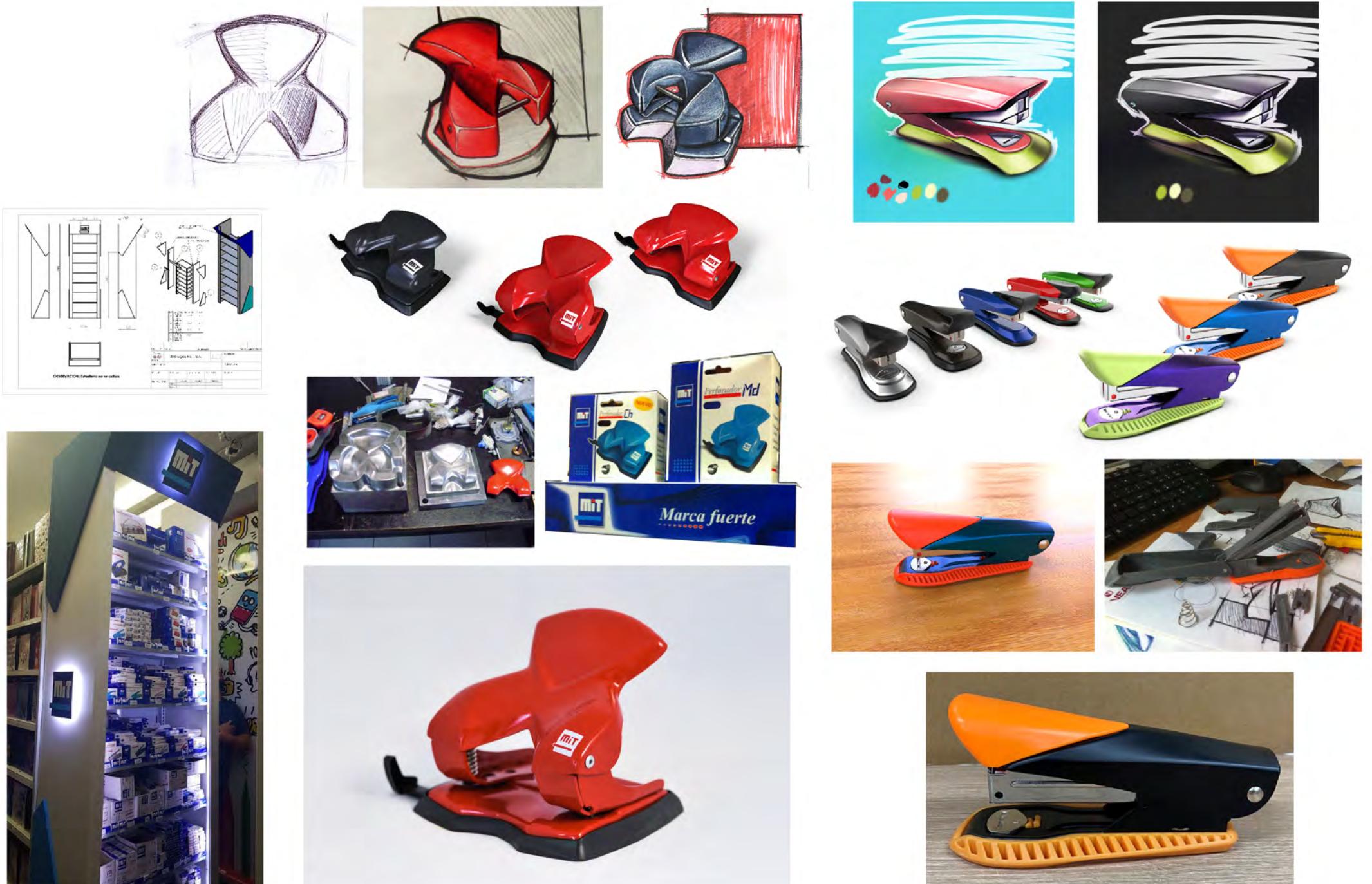
Full design process for in stores retail shelving for sectorize and highlight products in the store.

#### Puncher

Full design process of the product. Designed a small puncher and a bigger puncher made of sheet steel and injection-molded plastic parts.

#### Desk Stapler

Full design process of the product. Designed to be manufactured in China. Research for overseas suppliers.



# MARTIN FACUNDO BERECIARTUA INDUSTRIAL AND PRODUCT DESIGN

## ENTREPRENEUR

Architect/Interior Designer

### Cooking pot

Design a Red Clay Cooking pot

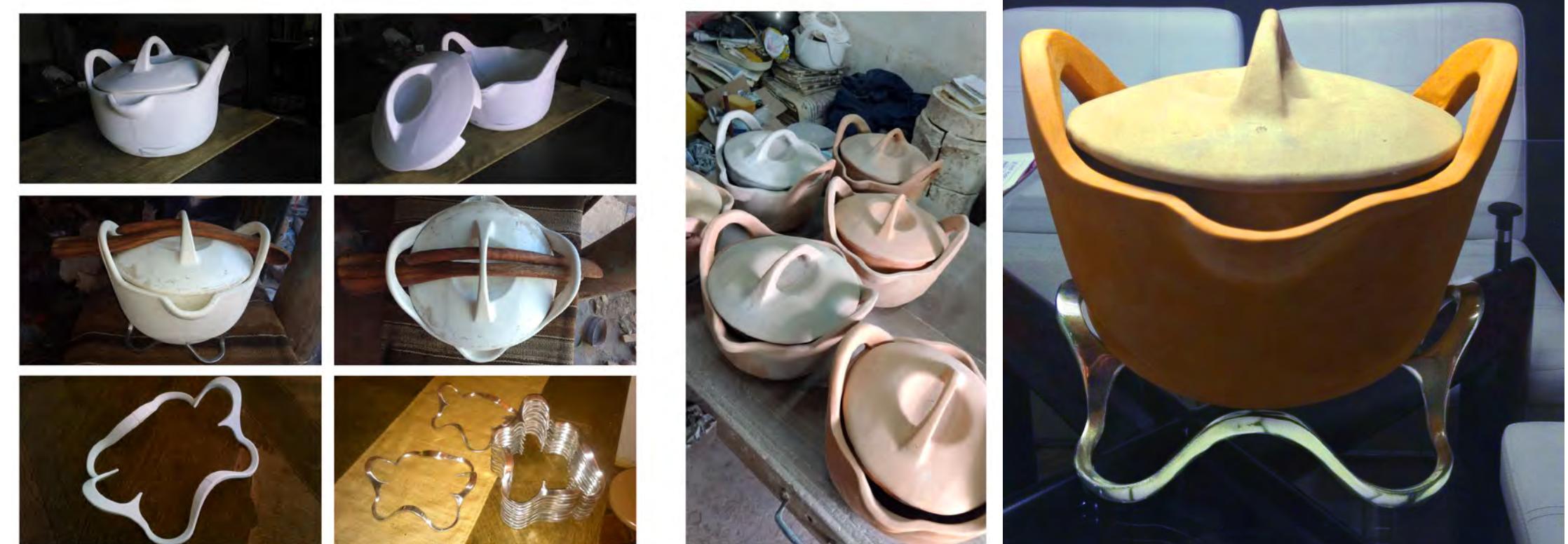
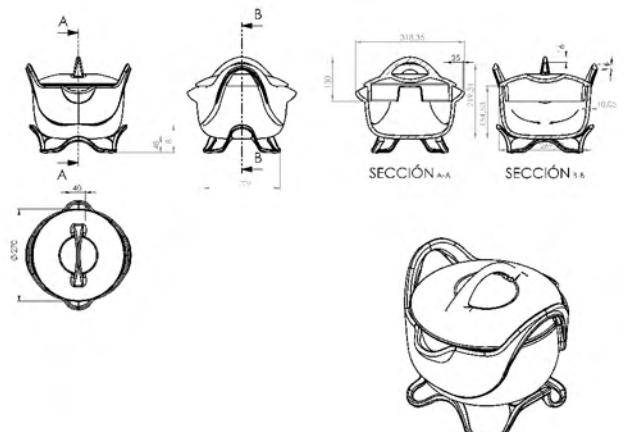
## DESIGN AND DEVELOPMENT

### Clay Cooking Pot

Full design process, from ideation to production

Was chosen to participate in the Google Arts and Culture + Museum of Design Excellence - Design Week 2020

Filling The Void: 10 Inspiring Designs From Across The Globe. A concise selection of inspiring products, graphics and architecture collected during the Covid-19 pandemic



# MARTIN FACUNDO BERECIARTUA

## TRANSPORTATION DESIGN

### CARROCERIAS SUDAMERICANAS

Bus/Coach Manufacturer

### CONCEPT IDEATION

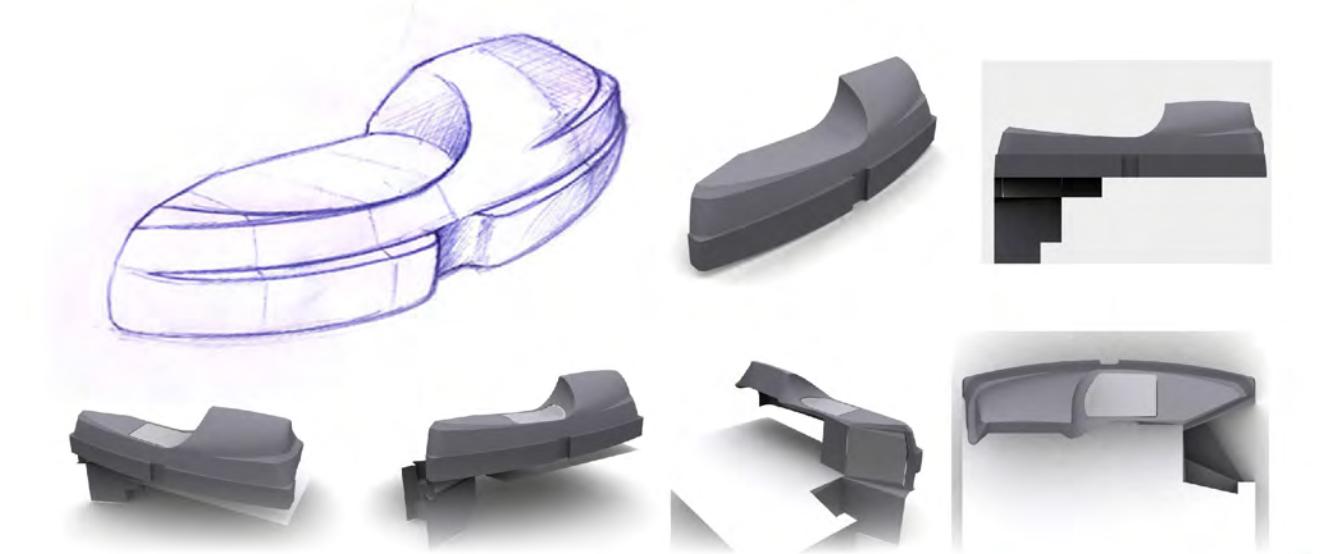
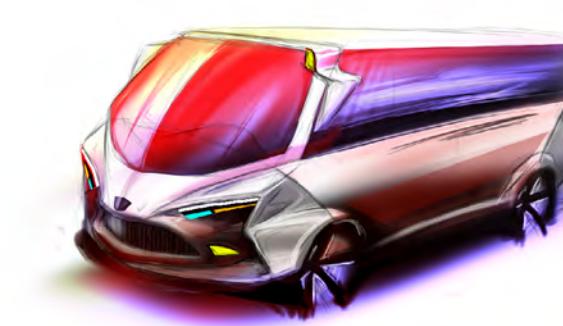
Ideation renders for a Midi Bus

### PRODUCT DEVELOPMENT

Dashboard design and develop

### CONCEPT

Dynamism and aggressivity



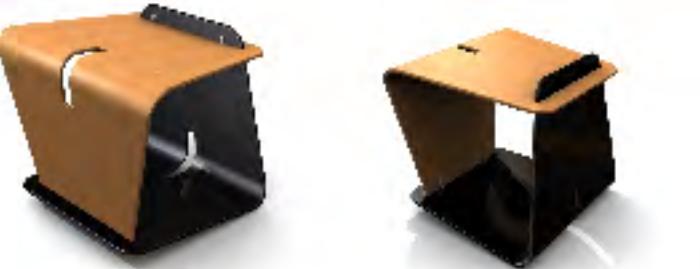
# MARTIN FACUNDO BERECIARTUA FURNITURE DESIGN

## PERSONAL PROJECT

Bifaz Stool

### CONCEPT

Wood stool that allows the user to use it on one side or the other. With two surfaces with different finishes.



## PERSONAL PROJECT

Wood Chair

### CONCEPT

A lightweight three legs chair.



## PERSONAL PROJECT

Emoji Stool

### CONCEPT

Wood stool with an eva foam backrest that can be used as a mat by one or more children.

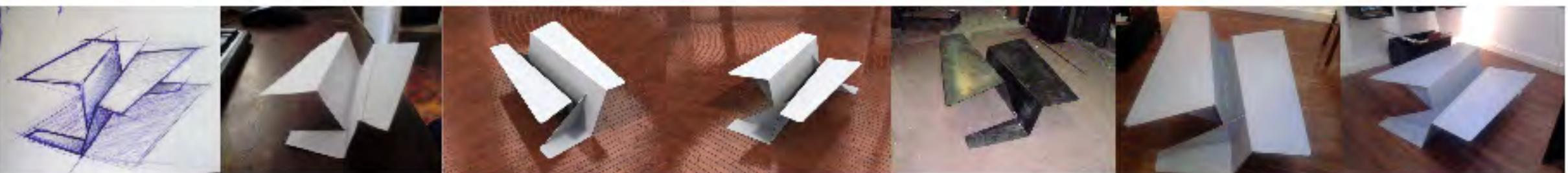


## ENTREPRENEUR

Papelito Table

### CONCEPT

A table made of sheet metal based on the origami concept, folding of paper to shape objects.



# MARTIN FACUNDO BERECIARTUA FAIR AND INTERIOR DESIGN

## DIFFERENT COMPANIES

Designed for Companies and Manufacturers

## STANDS FOR TRADE FAIRS

Design and develop of stands with different concepts and ideas.

One is to show what the company does. Other stand to show what products manufacture and how they make them.

## MEETING ROOMS AND OFFICES

Show a creative and dinamic company.

## MOTOROLA SHOWROOM

Showroom for Motorola with a focus in product islands for highlight the product.



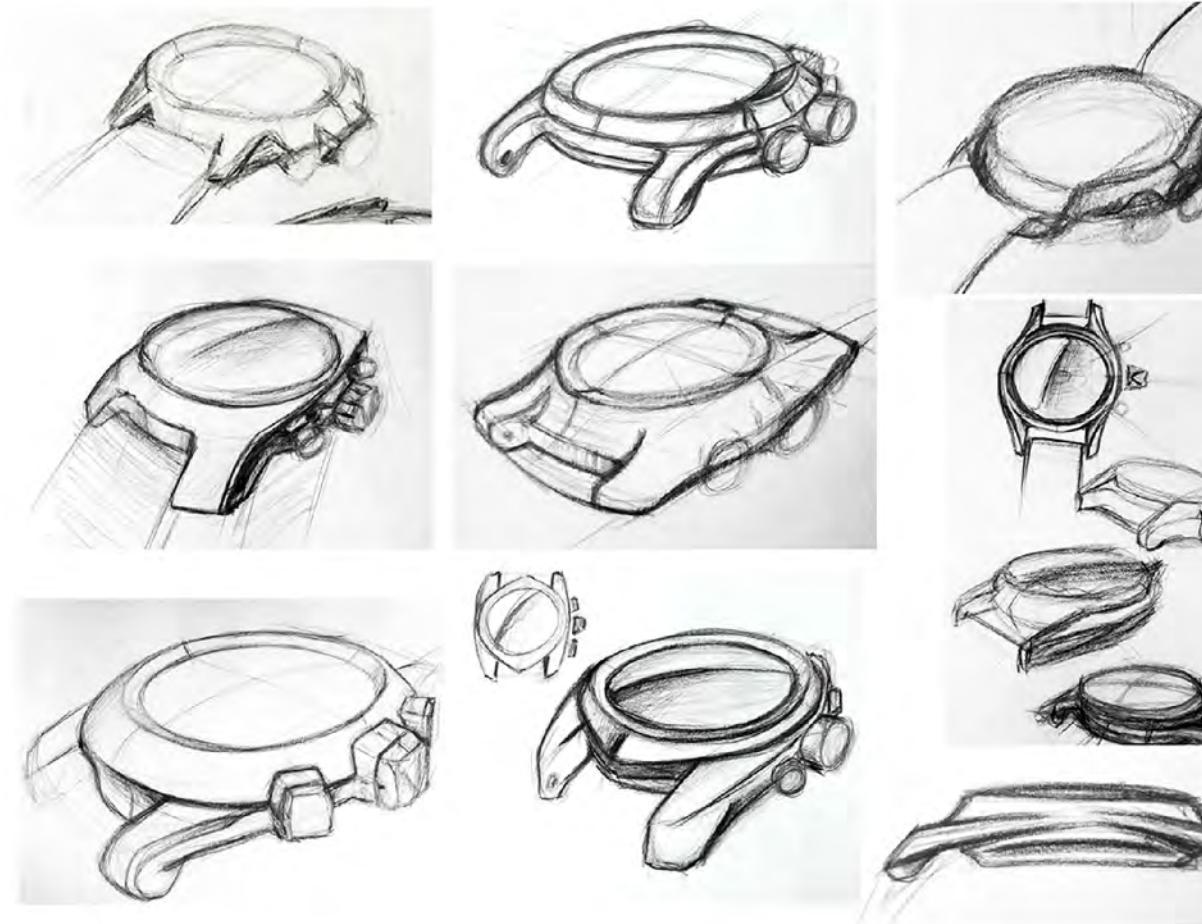
# MARTIN FACUNDO BERECIARTUA IDEATION PROCESS

## VINCERO WATCHES

Watch manufacturer from USA

### CONCEPT IDEATION

Ideation process at the beginning of a new watch project

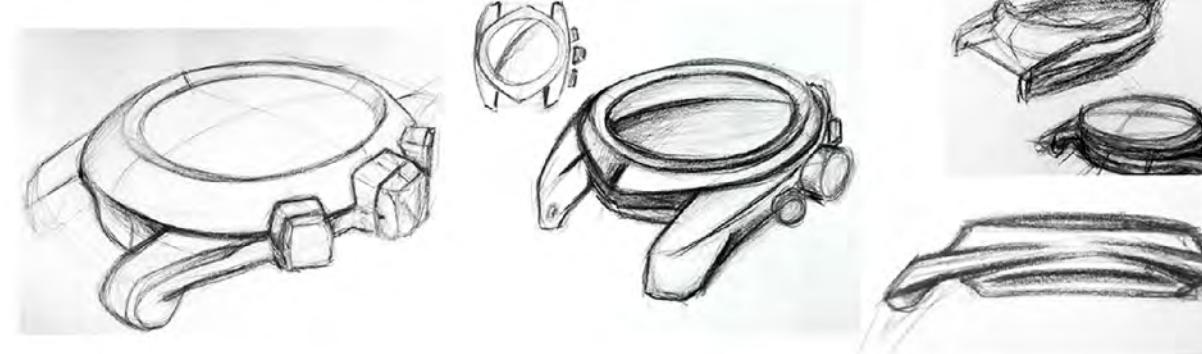


## ENTREPRENEUR

Office supplier from France

### CONCEPT IDEATION

Ideation process for a new tape dispenser

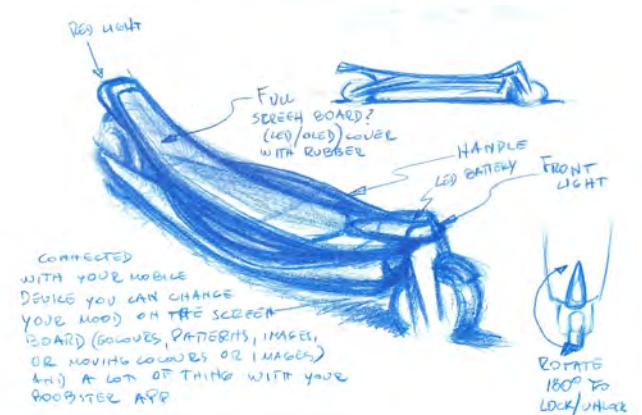
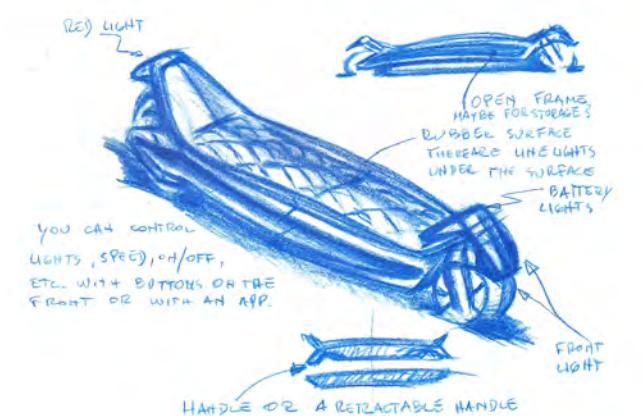
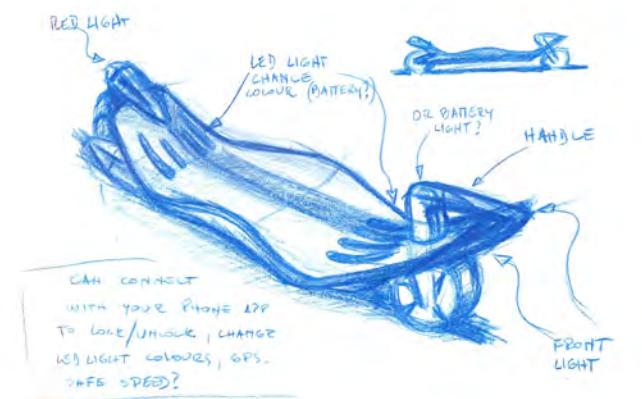
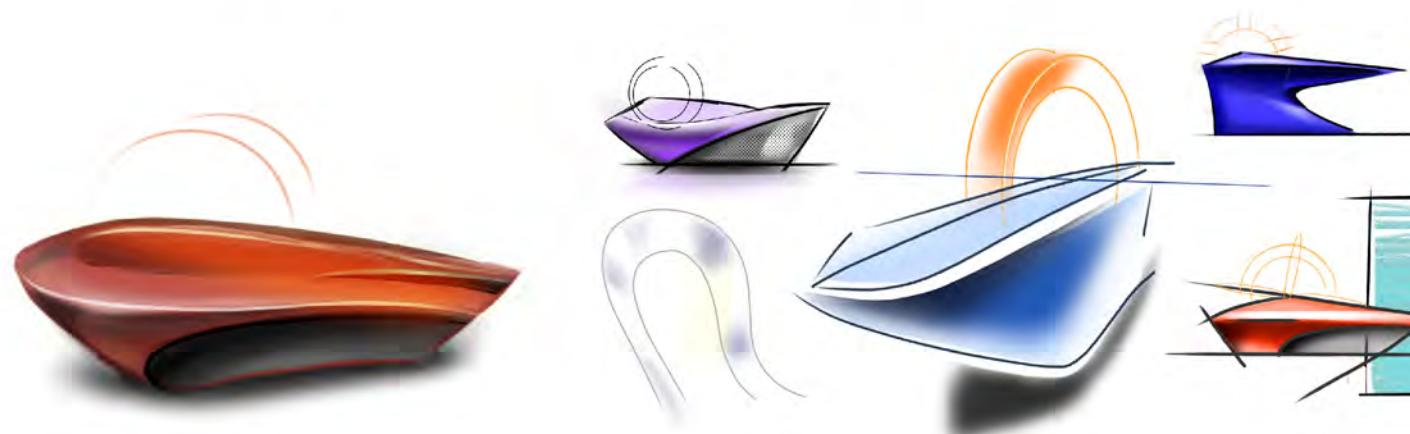


## ENTREPRENEUR

Engineer from Switzerland owner of ROOBSTER Mobility Company

### CONCEPT IDEATION

Ideation process starting from a moodboard at the beginning of a new board project



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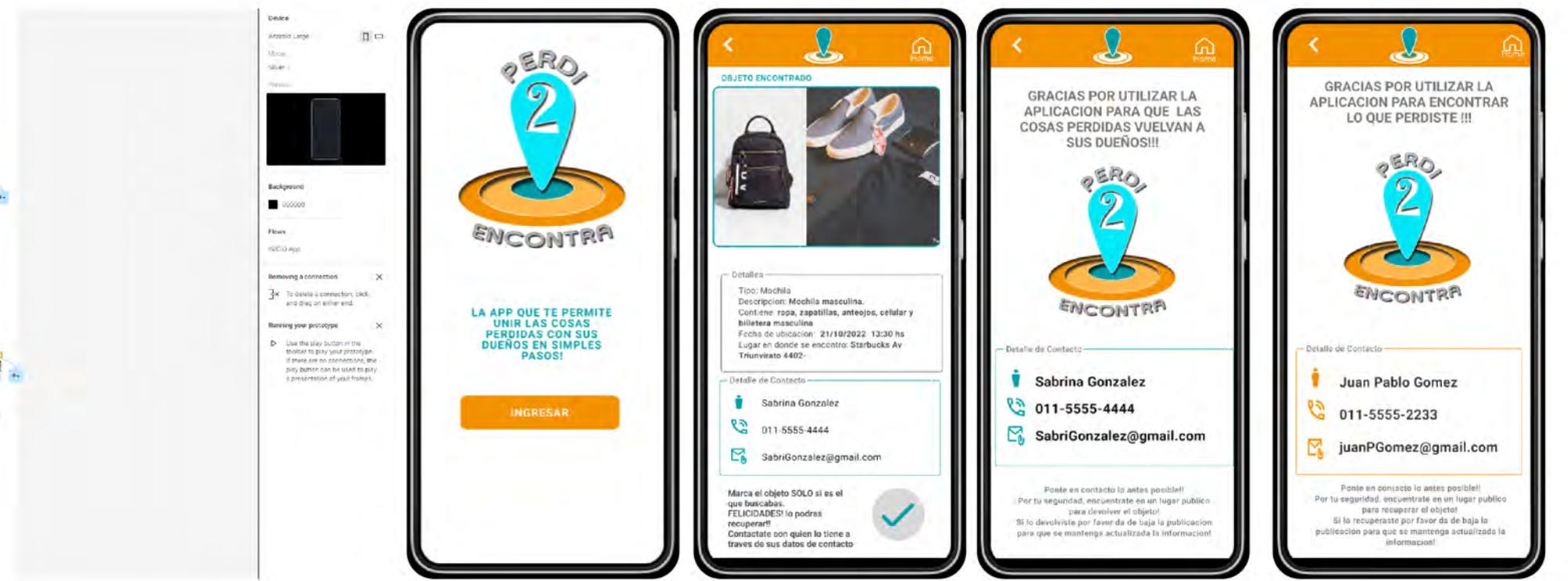
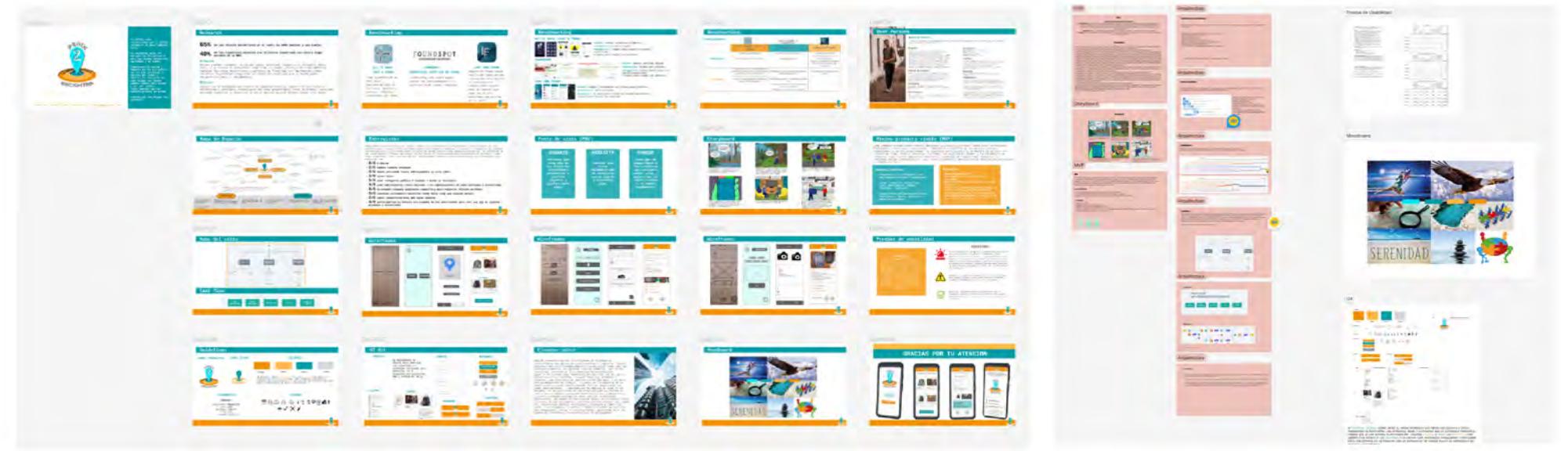
## UX/UI DESIGN

### APP DESIGN LOST & FOUND

Research, ideation, design and prototyping

#### UX

Lost/Found is an app that helps you find lost items, and if you find something it helps you return it to its owner.



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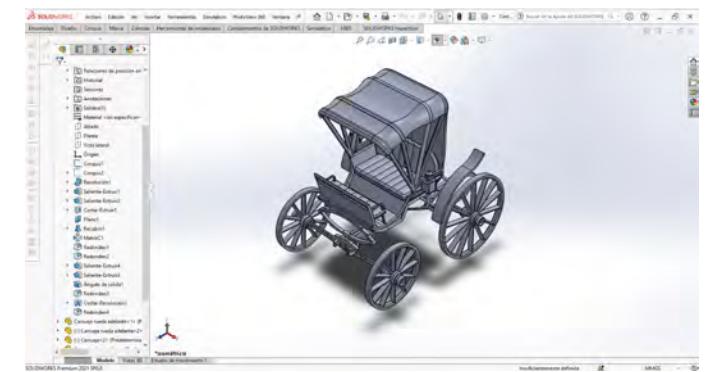
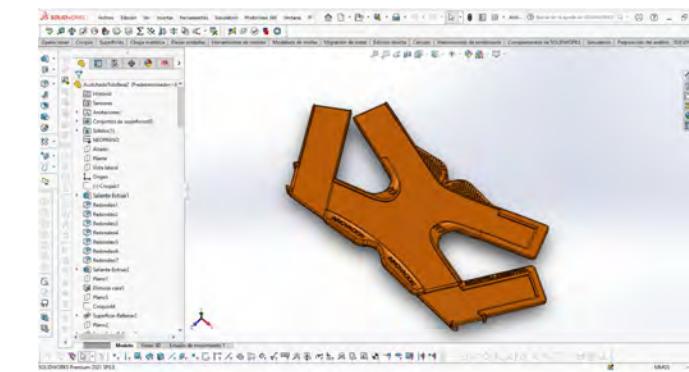
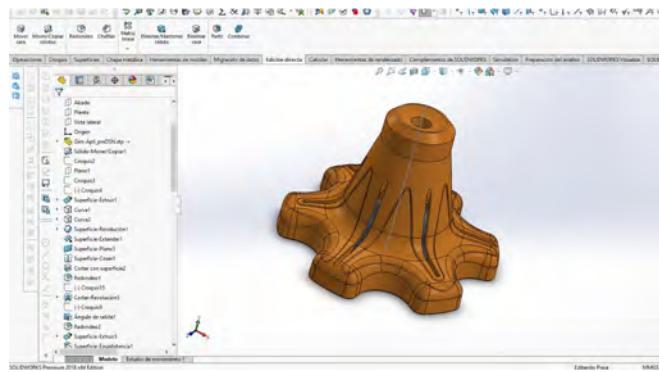
## 3D MODEL FOR PRODUCTION AND 3D PRINTING

### GOVORSIN TOOLING COMPANY

Tool and die manufacturer

#### 3D MODEL FOR TOOL DESIGN

3D model with specifications and tolerances for the design of a tool for plastic injection molded parts

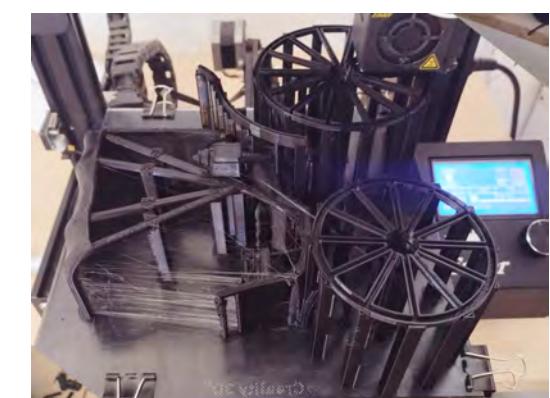


### FORTIA SPORT COMPANY

Development of high performance sports equipment

#### WEIGHTED HEEL PAD

3D design and development for the manufacture of the rubber inner padding



### ARCHITECT ENTREPRENEUR

Architecture and interior design

#### PHAETON CARRIAGE

3d model to make a detailed prototype in 3d printing of a phaeton carriage, to scale

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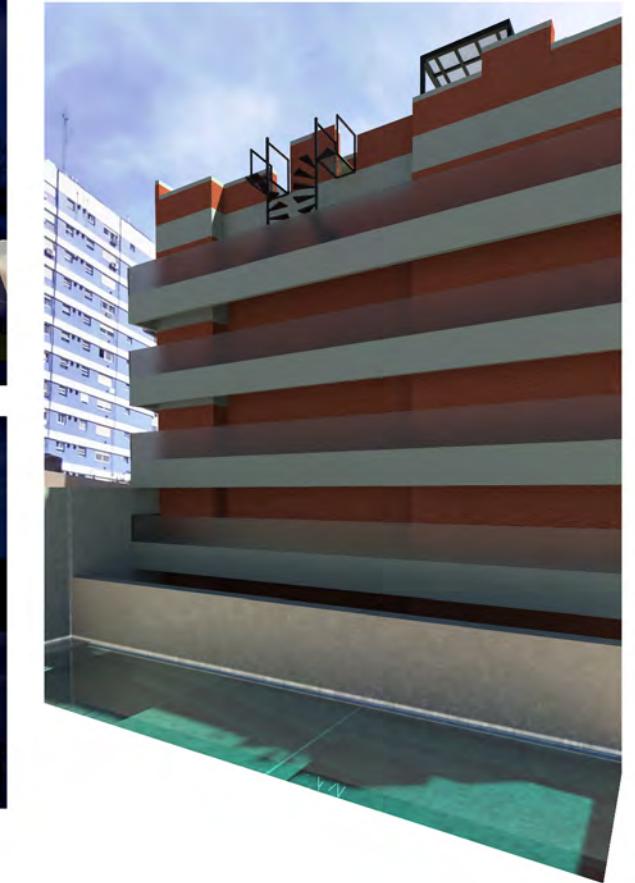
## 3D VISUALIZATION

### AQUALUM YACHTS

Yachts and Boats Manufacturer

#### CONCEPT VISUALIZATION

Rendering to visualize where the yachts, boats and other elements of the stand would be placed according to the proposed design. Also to visualize how everything would look like during the day and at night

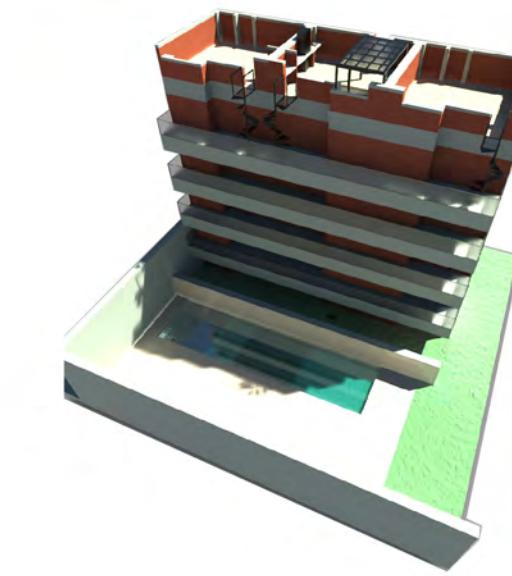


### APARTMENT OWNER

Businessman

#### CONCEPT VISUALIZATION

The owner of a top floor apartment and the building consortium needed to visualize how the design of a rooftop pergola would affect the neighbors and the pool with its shade. Renders with different



# CONTACT ME:



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# THANK YOU!